00:20:00

## **WEWS**

## Flight Dates 10/02/12-11/06/12

ON YOUR SIDE

Order Sep

Order Share %

Product Estimate # 1370

Issue. DSCC IE 10.2-11.6.12 OH Alt Order # 304525 Contract / Revision

Billing Type Cash Original Date / Revision Agency Com 15%

> **GENERAL** 07/12/12 10/24/12 Order Type **Billing Contact**

Billing Cycle EOM/EOC Advertiser DSCC IE

1010 Wisconsin Avenue NW - Suite Billing Calendar BROADCAST

Washington, DC 20007 Demographic A25-54

Agency Great American Media

**Rev Codes** POL POL ISS **Buying Contact** 

Sales Office EWSDC Product Codes PL

Sales Region NAT Priority P-1 1010 Wisconsin Avenue NW - Suite

Advertiser Ref Agency Ref 2 Washington, DC 20007

## Primary Account Executive

**Daniel Baylog** 

Account Executive Order% Start Date **End Date** 

Daniel Baylog 100%

Older Shale 76	Market value	
Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WBNX	%	
WDLI	%	
WEAO	%	
WGGN	%	
WJW	%	
WKYC	%	
WMFD	%	
WOAC	%	
WOIO	%	
WQHS	%	
WUAB	%	
WVIZ	%	
WVPX	%	

Market Value

Order Totals	<b>S</b>	Billing Plan											
Month	Month # of Spots Net Amount		Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount (	Gross Amount				
October 2012	185	\$242,696.25	\$285,525.00	0.00	10/01/12	10/28/12	185	\$242,696.25	\$285,525.00				
November 2012	70	\$117,385.00	\$138,100.00	0.00	10/29/12	11/06/12	70	\$117,385.00	\$138,100.00				
Totals	255	\$360,081.25	\$423,625.00	0.00									

									Tota	als
Ln Ch Start End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 WEWS 10/02/12 10/12/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	МГWГF	:30	2	\$400.00 P-2	0.00 NM	4	\$1,600.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12 10/07/12	- TWTF	2	\$400.00	0.00						
Week: 10/08/12 10/14/12	- TWTF	2	\$400.00	0.00						
N 2 WEWS 10/16/12 11/06/12		CM	5-6a	МГWГF	:30	4	\$650.00 P-2	0.00 NM	12	\$7,800.00





<u>Contract / Revision</u> 304525 <u>Flight Dates</u> 10/02/12-11/06/12 <u>Hiatus Dates</u>

<u>Original Date / Revision</u> 07/12/12/ 10/24/12 <u>Order Sep</u> 00:20:00

											Tota	als
Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F GMC 5-6a M-F GMC 5-6a									
Start [	Date	End Date	Weekdays	Spots/Week	Rate	Rating					<u> </u>	
Week: 10/15		10/21/12	- TWTF	4	\$650.00	0.00						
Week: 10/22 Week: 10/29		10/28/12 11/04/12	MTWTF MTWTF	3 4	\$650.00 \$650.00	0.00 0.00					l	
Week: 11/05		11/04/12	- T	1	\$650.00	0.00					i	
N 3 WEWS 1	10/02/12	2 10/12/12	M-F GMC 6-7a M-F GMC 6-7a	СМ	6-7a	МГЖГБ	:30	2	\$700.00 P-2	0.00 NM	4	\$2,800.00
Start I	Date	End Date	Weekdays	Spots/Week	Rate	Rating					İ	
Week: 10/01		10/07/12	- TWTF	2	\$700.00	0.00						
Week: 10/08		10/14/12	MTWTF	2	\$700.00	0.00	-20		\$050.00 D.0	0.00 NIM	40	<b>#0.500.00</b>
N 4 WEWS 1			M-F GMC 6-7a M-F GMC 6-7a	СМ	6-7a	МГЖГБ	:30	5	\$850.00 P-2	0.00 NM	10	\$8,500.00
<u>Start I</u> Week: 10/15		End Date 10/21/12	Weekdays	Spots/Week	Rate	Rating					l	
Week: 10/15		10/21/12	МГWГF	0 4	\$0.00 \$850.00	0.00 0.00					İ	
Week: 10/29		11/04/12	MTWTF	5	\$850.00	0.00						
Week: 11/05	5/12	11/11/12	- T	1	\$850.00	0.00						
N 5 WEWS 1	10/02/12	2 10/12/12	M-F GMA 7-9a M-F GMA 7-9a	СМ	7-9a	MTWTF	:30	2	\$600.00 P-2	0.00 NM	2	\$1,200.00
Start I		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01		10/07/12	- TWTF	2	\$600.00	0.00						
Week: 10/08		10/14/12		0	\$0.00	0.00	-20		\$000 00 D 0	0.00 NIM		<b>#000 00</b>
N 6 WEWS 1			M-F GMA 7-9a M-F GMA 7-9a	СМ	7-9a	МГЖГБ	:30	5	\$900.00 P-2	0.00 NM	1	\$900.00
Start I		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/15 Week: 10/22		10/21/12 10/28/12		0	\$0.00 \$0.00	0.00 0.00					i	
Week: 10/22		11/04/12		0	\$0.00	0.00					i	
Week: 11/05	5/12	11/11/12	- T	1	\$900.00	0.00						
N 7 WEWS 1	10/02/12	2 10/12/12	4-430am America 4-430a America		4-430a	MTWTF	:30	2	\$150.00 P-2	0.00 NM	4	\$600.00
Start I		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01		10/07/12	- TWTF MTWTF	2	\$150.00	0.00						
Week: 10/08/ N 8 WEWS 1		10/14/12	4-430am America	2 This MOM	\$150.00 4-430a	0.00 MTWTF	:30	2	\$150.00 P-3	0.00 NM	4	\$600.00
			4-430a America	This Morı			.30	2	\$130.00 F-3	O.OO INIVI	4	φου.υυ
Start I		End Date	<u>Weekdays</u> - TWTF	Spots/Week	Rate C150.00	Rating					l	
Week: 10/15 Week: 10/22		10/21/12 10/28/12	MTWTF	2 2	\$150.00 \$150.00	0.00 0.00					l	
	ate Ra		escription		t/End Time		/eekdays	Ler	ngth Rate	Rtg Type		
4 VEWS 10	0/22/12	2-10/28/12 4	-430am America 7	This Morn $4-43$	0a	M	TWThF	-	:30 <del>(\$150.00)</del>	0.00 NM		
Credi												
Week: 10/29	• .	ts to end of of the control of the c	contractj	0	\$0.00	0.00						
Week: 11/05		11/04/12	- T	1	\$0.00 \$150.00	0.00					i	
			M-F 430-5am Ne M-F 430-5am Ne		430-5a	МГЖГБ	:30	2	\$200.00 P-2	0.00 NM	4	\$800.00
Start I	Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
Week: 10/01		10/07/12	- TWTF	2	\$200.00	0.00						
Week: 10/08	3/12	10/14/12	MTWTF	2	\$200.00	0.00						
N10 WEWS 1	10/16/12	2 11/06/12	M-F 430-5am Ne	ws CM	430-5a	MTWTF	:30	2	\$250.00 P-2	0.00 NM	9	\$2,250.00





<u>Original Date / Revision</u> 07/12/12/ 10/24/12 <u>Order Sep</u> 00:20:00

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Ln Ch	Start	End	Inventory Code M-F 430-5am Ne		Start/End I	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
<u>Sta</u> Week: 10 Week: 10 Week: 10	/22/12	End Date 10/21/12 10/28/12 11/04/12	Weekdays - TWTF MTWTF MTWTF	Spots/Week 2 2 4	Rate \$250.00 \$250.00 \$250.00	Rating 0.00 0.00 0.00						
Week: 11		11/11/12	- T	1	\$250.00	0.00	С 00		#050 00 D 0	0.00.104		<b>0.4 7</b> 00 00
N11 WEWS	10/20/1	2 11/03/12	SA GMA 8-9a SA GMA 8-9a	СМ	8-9a		S- :30	1	\$850.00 P-2	0.00 NM	2	\$1,700.00
<u>Sta</u> Week: 10 Week: 10 Week: 10	/22/12	End Date 10/21/12 10/28/12 11/04/12	WeekdaysSS-	Spots/Week 1 1 0	Rate \$850.00 \$850.00 \$0.00	Rating 0.00 0.00 0.00						
N12 WEWS	10/06/1	2 10/13/12	SA GMA 8-9a SA GMA 8-9a	СМ	8-9a		S- :30	1	\$600.00 P-2	0.00 NM	0	\$0.00
Week: 10 Spot Cr 1 VEWS	Date Ra		WeekdaysS- escription A GMA 8-9a	Spots/Week 1 Star 8-9a	Rate \$600.00 t/End Time	Rating 0.00	Weekdays Sa-	Leng	<u>ith Rate</u> 30 <del>(\$600.00)</del>	Rtg Type 0.00 NM		
2 VEWS	Date Ra		S- lescription SA GMA 8-9a	1 <u>Star</u> 8-9a	t/End Time	0.00	Weekdays Sa-	Leng - :3	<u>ith Rate</u> 30 <del>(\$600.00)</del>	Rtg Type 0.00 NM		
N14 WEWS	10/21/1	2 11/04/12	SU GMA 8-9A SU GMA 8-9A	СМ	8-9a		- S :30	1	\$800.00 P-2	0.00 NM	1	\$800.00
<u>Sta</u> Week: 10 Week: 10 Week: 10	/22/12	End Date 10/21/12 10/28/12 11/04/12	WeekdaysS	Spots/Week 0 1 0	Rate \$0.00 \$800.00 \$0.00	Rating 0.00 0.00 0.00						
N15 WEWS	10/02/1	2 10/12/12	M-F 9-10a M-F 9-10a	СМ	9-10a	МГЖГБ	' :30	2	\$550.00 P-2	0.00 NM	4	\$2,200.00
Week: 10 Week: 10	/08/12	End Date 10/07/12 10/14/12	Weekdays - TWTF MTWTF	Spots/Week 2 2	Rate \$550.00 \$550.00	Rating 0.00 0.00						
N16 WEWS	10/16/1	2 11/06/12	M-F 9-10a M-F 9-10a	СМ	9-10a	MTWTF	' :30	2	\$850.00 P-1	0.00 NM	8	\$6,800.00
Sta Week: 10 Week: 10 Week: 11	/22/12 /29/12	End Date 10/21/12 10/28/12 11/04/12 11/11/12	Weekdays MTWTF MTWTFT	Spots/Week 0 2 4 2	Rate \$0.00 \$850.00 \$850.00 \$850.00	Rating 0.00 0.00 0.00 0.00						
N17 WEWS	10/02/1	2 10/12/12	M-F 10-11a M-F 10-11a	СМ	10-11a	МГЖГЕ	' :30	2	\$550.00 P-2	0.00 NM	4	\$2,200.00
Week: 10 Week: 10	/08/12	End Date 10/07/12 10/14/12	Weekdays - TWTF MTWTF	Spots/Week 2 2	Rate \$550.00 \$550.00	Rating 0.00 0.00						
N18 WEWS	10/16/1	2 11/06/12	M-F 10-11a M-F 10-11a	СМ	10-11a	МГWГF	· :30	2	\$800.00 P-2	0.00 NM	9	\$7,200.00
Week: 10 Week: 10 Week: 10 Week: 11	/22/12 /29/12	End Date 10/21/12 10/28/12 11/04/12 11/11/12	Weekdays - TWTF MTWTF MTWTF T	Spots/Week 2 2 4 1	Rate \$800.00 \$800.00 \$800.00 \$800.00	Rating 0.00 0.00 0.00 0.00						





<u>Original Date / Revision</u> 07/12/12/ 10/24/12 <u>Order Sep</u> 00:20:00

								Tot	<u>als</u>
Ln Ch Start End	Inventory Code		Start/End 1		Len Sp				Amount
N19 WEWS 10/16/12 11/06/1	2 M-F 11-12p M-F 11-12p	CM	11a-12p	МГЖГБ	:30	2 \$1,200.00 P-2	0.00 NM	8	\$9,600.00
Start Date End Dat		pots/Week	Rate	Rating					
Week: 10/15/12 10/21/12			\$1,200.00	0.00					
Week: 10/22/12 10/28/12			\$1,200.00	0.00					
Week: 10/29/12 11/04/12 Week: 11/05/12 11/11/12			\$1,200.00 \$1,200.00	0.00 0.00					
N20 WEWS 10/02/12 10/12/1			12-1p	МГЖГБ	:30	2 \$1,000.00 P-1	0.00 NM	4	\$4,000.00
	M-F 12-1p News		·		.00	2 \$1,000.001	0.00 14141	7	ψ4,000.00
Start Date End Dat		pots/Week	Rate	Rating					
Week: 10/01/12 10/07/12 Week: 10/08/12 10/14/12			\$1,000.00 \$1,000.00	0.00 0.00					
N21 WEWS 10/16/12 11/05/1			12-1p	МГWГF	:30	3 \$1,000.00 P-2	0.00 NM	10	\$10,000.00
	M-F 12-1p News		·		.50	3 ψ1,000.001-2	0.00 NW	10	\$10,000.00
Start Date End Dat		pots/Week	Rate	Rating					
Week: 10/15/12 10/21/12 Week: 10/22/12 10/28/12			\$1,000.00 \$1,000.00	0.00 0.00					
Week: 10/22/12 10/26/12 Week: 10/29/12 11/04/12			\$1,000.00	0.00					
Week: 11/05/12 11/11/12		0	\$0.00	0.00			į		
N22 WEWS 10/02/12 10/12/1	•	СМ	1-2p	МГWГF	:30	2 \$550.00 P-2	0.00 NM	4	\$2,200.00
	M-F 1-2p								
Start Date End Dat		pots/Week	Rate	<u>Rating</u>					
Week: 10/01/12 10/07/12		2	\$550.00	0.00					
Week: 10/08/12 10/14/12		2	\$550.00	0.00			0.00.104	_	
N23 WEWS 10/16/12 11/05/1	2 M-F 1-2p M-F 1-2p	CM	1-2p	MTWTF	:30	2 \$750.00 P-2	0.00 NM	8	\$6,000.00
Start Date End Dat		pots/Week	Rate	Rating					
Week: 10/15/12 10/21/12		2	\$750.00	0.00					
Week: 10/22/12 10/28/12 Week: 10/29/12 11/04/12		2	\$750.00 \$750.00	0.00 0.00					
Week: 11/05/12 11/11/12		1	\$750.00	0.00					
N24 WEWS 10/07/12 10/14/1	2 SU This Week 9-10 SU This Week 9-10		9-10a	S	:30	1 \$2,000.00 P-2	0.00 NM	2	\$4,000.00
Start Date End Dat		Spots/Week	Rate	Rating					
Week: 10/01/12 10/07/12			\$2,000.00	0.00			į		
Week: 10/08/12 10/14/12	S	1	\$2,000.00	0.00					
N25 WEWS 11/04/12 11/04/1	2 SU This Week 9-10 SU This Week 9-10		9-10a	S	:30	1 \$2,000.00 P-3	0.00 NM	1	\$2,000.00
Start Date End Date Week: 10/29/12 11/04/12		Spots/Week	Rate \$2,000.00	Rating 0.00					
N26 WEWS 10/02/12 11/06/1	-	CM	3-4p	<u>МГ</u> WГF	:30	3 \$1,000.00 P-2	0.00 NM	17	\$17,000.00
	M-F 3-4p Katie		·		.50	3 ψ1,000.001-2	0.00 11111	17	\$17,000.00
Start Date End Dat		Spots/Week	Rate	Rating					
Week: 10/01/12 10/07/12 Week: 10/08/12 10/14/12			\$1,000.00 \$1,000.00	0.00 0.00					
Week: 10/06/12 10/14/12 Week: 10/15/12 10/21/12			\$1,000.00	0.00					
Week: 10/22/12 10/28/12			\$1,000.00	0.00					
Week: 10/29/12 11/04/12	MTWTF	3	\$1,000.00	0.00					
Week: 11/05/12 11/11/12			\$1,000.00	0.00					
N27 WEWS 10/02/12 11/06/1	2 M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	MTWTF	:30	3 \$750.00 P-3	0.00 NM	17	\$12,750.00
Start Date End Dat	<u>Weekdays</u> S	pots/Week	Rate	Rating					
Week: 10/01/12 10/07/12	- ТWГF	3	\$750.00	0.00					
Week: 10/08/12 10/14/12	MTWTF	2	\$750.00	0.00			I		



Original Date / Revision 07/12/12/ 10/24/12 Order Sep 00:20:00

										Tot	als
Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spot	ts Rate Pri	Rtg Type		Amount
N27 WEWS	10/02/1	2 11/06/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	MTWTF	:30	3 \$750.00 P-3	0.00 NM	17	\$12,750.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	MTWTF MTWTF	4	\$750.00	0.00					
Week: 10/2 Week: 10/2		10/28/12 11/04/12	MTWTF	4	\$750.00 \$750.00	0.00 0.00					
Week: 11/		11/04/12		0	\$0.00	0.00					
N28 WEWS			M-F 5-6p News M-F 5-6p News	СМ	5-6p	MTWTF	:30	4 \$1,400.00 P-2	0.00 NM	20	\$28,000.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/07/12	- TWTF		\$1,400.00	0.00					
Week: 10/		10/14/12	MTWTF		\$1,400.00	0.00					
Week: 10/		10/21/12	MTWTF MTWTF		\$1,400.00	0.00					
Week: 10/2 Week: 10/2		10/28/12 11/04/12	MΓWΓF		\$1,400.00 \$1,400.00	0.00 0.00					
Week: 11/		11/04/12	M		\$1,400.00	0.00					
N29 WEWS			M-F 6-630p News	s CM	6-630p	MTWTF	:30	3 \$2,000.00 P-1	0.00 NM	3	\$6,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/07/12	- TWF	3		0.00					
Week: 10/		10/14/12		0	\$0.00	0.00					
N30 WEWS	10/16/1	2 11/05/12	M-F 6-630p News M-F 6-630p News		6-630p	MTWTF	:30	5 \$2,000.00 P-2	0.00 NM	2	\$4,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/	15/12	10/21/12		0	\$0.00	0.00					
Week: 10/2	22/12	10/28/12	MTWTF	3	\$2,000.00	0.00					
	Date Ra 10/22/12		lescription 1-F 6-630p News	<u>Star</u> 6-63	t/End Time 0p	_	<u>Veekdays</u> ITWThF	<u>Length</u> <u>Rate</u> :30(\$2,000.00)	Rtg Type 0.00 NM		
[Ad	• .	ts to end of	contract]								
Week: 10/2		11/04/12		0	\$0.00	0.00					
Week: 11/0		11/11/12	M 0 : 000 7: M/N	0	\$0.00	0.00		0 000 000 00	0.00.1114		<b>#</b> 0.000.00
			M-Su 630-7p WN M-Su 630-7p WN	IT	630-7p	MTWTF	:30	3 \$2,000.00 P-2	0.00 NM	3	\$6,000.00
	rt Date	End Date	<u>Weekdays</u> - TWTF	Spots/Week	Rate	Rating					
Week: 10/0 Spot Ch	Date Ra	10/07/12	escription		\$2,000.00 t/End Time	0.00	Veekdays	Length Rate	Rtg Type		
			1-Su 630-7p WNT	630-		_	TWThF	:30 <del>(\$2.000.00)</del>			
	e MG 31.		7 Gu 666 7 p 11117	000	, ,			.σσ(φ2,σσσ.σσ)	0.00 74117		
-	-	2-10/05/12 N	1-Su 630-7p WNT	630-	7p	-	TWThF	:30 <del>(\$2,000.00)</del>	0.00 <i>NM</i>		
~	e MG 31. A NO AV	<i>16</i> AIL ON ENT	[RY]		•			,			
16 /EWS		2-10/05/12 N	1-F 5-6p News	5-6p		=	TWThF	:30 \$2,000.00	0.00 NM		
Week: 10/		10/14/12		0	\$0.00	0.00					
Week: 10/		10/14/12		0	\$0.00	0.00					
Week: 10/2		10/28/12		0	\$0.00	0.00					
Week: 10/2		11/04/12		0	\$0.00	0.00					
Week: 11/	05/12	11/11/12		0	\$0.00	0.00					
N32 WEWS	10/20/1	2 11/03/12	SA 7-8p Rotation SA 7P NEWS	СМ	7-8p	S-	:30	1 \$1,275.00 P-2	0.00 NM	3	\$3,825.00
Sta Week: 10/	rt Date 15/12	End Date 10/21/12	Weekdays S-	Spots/Week 1	Rate \$1,275.00	Rating 0.00					





<u>Original Date / Revision</u> 07/12/12/ 10/24/12 <u>Order Sep</u> 00:20:00

									Tot	
Ln Ch Start		Inventory Code		Start/End 1		Len Spo		<u> </u>		Amount
N32 WEWS 10/20/	12 11/03/12	SA 7-8p Rotation SA 7P NEWS	СМ	7-8p	S	S- :30	1 \$1,275.00 P-2	0.00 NM	3	\$3,825.00
Week: 10/15/12 Spot Ch Date R 1 VEWS 10/15/ See MG 3:	12-10/21/12 S	Weekdays S- escription		\$1,275.00 rt/End Time	Rating 0.00	Weekdays Sa		Rtg Type 0.00 <i>NM</i>		
	RECT INV CC	DDE TO PLACE - S		S] 30p		Sa	:30 \$1,275.00	0.00 NM		
MG for 32.	3,32.1	ATTWING	7-7	оор		Su	.00 ψ1,270.00	0.00 14101		
5 /EWS 10/29/	12-11/04/12 S	A 7PM News	7-7	30p		Sa	:30 \$1,275.00	0.00 NM		
Week: 10/22/12	10/28/12	S-		\$1,275.00	0.00					
Spot Ch Date R 2 VEWS 10/22/	12-10/28/12 S	escription A 7-8p Rotation	<u>Sta</u> 7-8	<u>rt/End Time</u> p		Weekdays Sa		Rtg Type 0.00 NM		
See MG 32 IN/A CHG	-	O PLACE - SA 7PN	/ NEWS1							
6 /EWS 10/22/ ⊕ MG for 32.	12-10/28/12 S		•	30p		Sa	:30 \$1,275.00	0.00 NM		
Week: 10/29/12	11/04/12	S-	1	\$1,275.00	0.00					
Spot Ch Date R 3 VEWS 10/29/		escription A 7-8p Rotation	<u>Sta</u> 7-8	rt/End Time p		Weekdays Sa		Rtg Type 0.00 NM		
See MG 32 [N/A PGM	,	.CE - SA 7PM NEW	/S]							
N33 WEWS 10/07/	12 10/14/12	SU 6-630p News SU 6-630p News	CM	6-630p		S :30	1 \$1,525.00 P-1	0.00 NM	1	\$1,525.00
Start Date Week: 10/01/12 Week: 10/08/12	End Date 10/07/12 10/14/12	Weekdays S	Spots/Week	\$1,525.00	Rating 0.00 0.00					
N34 WEWS 10/21/			CM	6-630p	0.00	S :30	1 \$1,525.00 P-2	0.00 NM	3	\$4,575.00
		SU 6-630p News		·			τ ψ1,020.001 2	0.00 140	Ü	Ψ4,070.00
Start Date Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> S	Spots/Week	Rate \$1,525.00	Rating 0.00					
Week: 10/22/12	10/28/12	S	1	\$1,525.00	0.00					
Week: 10/29/12	11/04/12	S		\$1,525.00	0.00		4. 04.000.00 D.0	0.00.104		40.000.00
N35 WEWS 10/16/		7-730p The List	CM	7-730p	MTWTF-	- :30	1 \$1,000.00 P-3	0.00 NM	3	\$3,000.00
Start Date Week: 10/15/12	End Date 10/21/12	Weekdays - TWTF	Spots/Week	Rate \$1,000.00	Rating 0.00					
Week: 10/13/12 Week: 10/22/12	10/21/12	MTWTF		\$1,000.00	0.00					
Week: 10/29/12	11/04/12	МГЖГБ		\$1,000.00	0.00					
N36 WEWS 10/16/	12 11/02/12	M-F 730-8P 730-8p Let's Ask	CM America	730-8p	МГЖГБ-	- :30	1 \$1,000.00 P-3	0.00 NM	2	\$2,000.00
Start Date	End Date	Weekdays - TWTF	Spots/Week		Rating					
Week: 10/15/12 Week: 10/22/12	10/21/12 10/28/12	MTWTF		\$1,000.00 \$1,000.00	0.00 0.00					
Week: 10/29/12	11/04/12	MTWTF	1	\$1,000.00	0.00					
Spot Ch Date R 3 VEWS 10/29/		escription LF 730-8P		rt/End Time )-8p		Weekdays MTWThF		Rtg Type		
3 VEWS 10/29/ Credited	12-1 1/04/12 IV	rr /30-07	130	-op		WII WI [11P	.3υ <del>(φ1,υυυ.υυ)</del>	U.UU IVIVI		
	ots to end of	contract]								
N37 WEWS 10/02/	12 11/06/12		CM	8-10p	М	- :30	1\$12,000.00 P-3	0.00 NM	5	\$60,000.00





<u>Original Date / Revision</u> 07/12/12/ 10/24/12 <u>Order Sep</u> 00:20:00

										Tot	als
Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
			Monday DWS Monday DWS								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/	01/12	10/07/12		0	\$0.00	0.00					
Week: 10/	08/12	10/14/12	M	13	\$12,000.00	0.00					
Week: 10/	15/12	10/21/12	M	13	\$12,000.00	0.00					
Week: 10/		10/28/12	M		\$12,000.00	0.00					
Week: 10/2		11/04/12	M		\$12,000.00	0.00					
Week: 11/		11/11/12	M		\$12,000.00	0.00				_	
N38 WEWS	10/16/1	2 10/30/12	Tuesday Prime A Tuesday Prime A		8-9p	- T	:30	1\$15,000.00 P-3	0.00 NM	3	\$45,000.00
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/	15/12	10/21/12	- T		\$15,000.00	0.00					
Week: 10/2	22/12	10/28/12	- T	1:	\$15,000.00	0.00					
Week: 10/	29/12	11/04/12	- T	15	\$15,000.00	0.00					
N39 WEWS	10/16/1	2 10/30/12	Tuesday Prime C Tuesday Prime C		10-11p	- T	:30	1 \$7,000.00 P-2	0.00 NM	2	\$14,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	- T		\$7,000.00	0.00					
	Date Ra		escription		t/End Time		eekdays	Length Rate	Rtg Type		
		<del>_</del>	uesday Prime C	10-1		<u> </u>	<u>Γ</u>	:30(\$7,000.00)			
	e MG 39.		,		•			(, , , ,			
[N//	A PGM C	HG - POLIT	ICAL DEBATE 9-1	I1P]							
			uesday Prime C	10-1	1p	- 7	Γ	:30 \$7,000.00	0.00 NM		
	6 for 39.1				'			* ,			
Week: 10/		10/28/12		0	\$0.00	0.00					
Week: 10/2		11/04/12	- T	-	\$7,000.00	0.00					
N40 WEWS	10/25/1	2 10/25/12	Thursday Prime C		10-11p	T	:30	1 \$7,000.00 P-2	0.00 NM	1	\$7,000.00
C+o	rt Doto	End Data	•		Poto	Dating					
<u>Sia</u> Week: 10/	rt Date	End Date 10/28/12	<u>Weekdays</u> T	Spots/Week	Rate \$7,000.00	Rating 0.00					
						F	.00	4	0.00 NIM	0	<b>#0.000.00</b>
N41 WEWS	10/19/1	2 11/02/12	Friday Prime C Friday Prime C	СМ	10-11p	I'	:30	1 \$4,500.00 P-3	0.00 NM	2	\$9,000.00
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/	15/12	10/21/12	F	1	\$4,500.00	0.00					
Week: 10/2		10/28/12		0	\$0.00	0.00					
Week: 10/2	29/12	11/04/12	F	1	\$4,500.00	0.00					
N42 WEWS	10/02/1	2 11/06/12	M-SU 11-1135P		11-1135p	MTWTF-S	:30	2 \$2,200.00 P-3	0.00 NM	9	\$19,800.00
			M-SU 11-1135P	Late Nev							
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/		10/07/12	- TWTF- S		\$2,200.00	0.00					
Week: 10/		10/14/12	MTWTF- S		\$2,200.00	0.00					
Week: 10/		10/21/12	MTWTF- S		\$2,200.00	0.00					
Week: 10/2		10/28/12	MTWTF- S		\$2,200.00	0.00					
Week: 10/2		11/04/12	MTWTF- S	1	\$2,200.00	0.00					
Week: 11/		11/11/12		0	\$0.00	0.00				_	
N43 WEWS	10/02/1	2 10/12/12	M-F 1135p-1202 M-F 1135p-1202	-	1135p-1207x	MTWTF	:30	3 \$1,000.00 P-2	0.00 NM	6	\$6,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/	01/12	10/07/12	- TWTF	3	\$1,000.00	0.00					
Week: 10/	08/12	10/14/12	МГЖГБ	3	\$1,000.00	0.00					
N44 WEWS	10/16/1	2 11/02/12	M-F 1135p-1202 M-F 1135p-1202	-	1135p-1207x	МГЖГБ	:30	4 \$1,000.00 P-2	0.00 NM	4	\$4,000.00
C+-	rt Doto	End Data	·	•	Poto	Pating					
Sla	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>					





<u>Original Date / Revision</u> 07/12/12/ 10/24/12 <u>Order Sep</u> 00:20:00

										To	tals
Ln Ch S	tart	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots Rate Pri	Rtg Type		Amount
N44 WEWS 10	/16/12	11/02/12	M-F 1135p-1202a M-F 1135p-1202a	-	1135p-1207	MTWTF	:30	4 \$1,000.00 P-2	0.00 NM	4	\$4,000.00
Start Da	ate E	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/15/1		0/21/12		0	\$0.00	0.00					
Week: 10/22/1		0/28/12	MTWTF		\$1,000.00	0.00					
Spot Ch Dat			escription 12020 A		t/End Time		<u>Weekdays</u> MTWThF		Rtg Type		
0 v∈vv3 10/. Credite		10/26/12 IVI	'-F 1135p-1202a N	iigriuirie 1133	οp-1207x		WII W I IIF	:30 <del>(\$1,000.00)</del>	0.00 /1///		
		to end of c	contract]								
			- '-F 1135p-1202a N	lightline 113	5p-1207x		MTWThF	:30 <del>(\$1,000.00)</del>	0.00 <i>NM</i>		
Credite	ed										
		to end of o	-	_							
Week: 10/29/1		1/04/12	MTWTF		\$1,000.00	0.00	7 00				
N 45 WEWS 10	/07/12	11/04/12	M-SU 11-1135P I M-SU 11-1135P		11-1135p	S	S :30	1 \$2,200.00 P-3	0.00 NM	3	\$6,600.00
Start Da	ate E	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/01/1		0/07/12	S	1	\$2,200.00	0.00					
Week: 10/08/1		0/14/12		0	\$0.00	0.00					
Week: 10/15/1 Week: 10/22/1		0/21/12	S	0	\$0.00 \$2,200.00	0.00 0.00					
Week: 10/29/1		1/04/12	S		\$2,200.00	0.00					
N46 WEWS 10	/07/12	10/14/12	SU 1125p-12a Sp		1135p-12x		5 :30	1 \$550.00 P-2	0.00 NM	2	\$1,100.00
			SU 1135p-12a S <sub>I</sub>	ports Ext							
Start Da		nd Date	Weekdays	Spots/Week	Rate	<u>Rating</u>					
Week: 10/01/1 Week: 10/08/1		0/07/12 0/14/12	S	1	\$550.00 \$550.00	0.00 0.00					
			SU 1125p-12a Sp	orte EAM	1135p-12x		5 :30	1 \$850.00 P-1	0.00 NM	3	\$2,550.00
1147 WEWS 107	/21/12	11/04/12	SU 1135p-12a S <sub>1</sub>		1133p-12X		.30	1 ψ050.001-1	O.OO INIVI		ψ2,550.00
Start Da	ate E	nd Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/15/1		0/21/12	S	1	\$850.00	0.00					
Week: 10/22/1		0/28/12	S	1	\$850.00	0.00					
Week: 10/29/1		1/04/12	S	CM	\$850.00	0.00 isS-	.20	4 COO OOO OO D O	0.00 NIM		<b>#00.000.00</b>
N40 WEWS II	/03/12	11/03/12	Ohio State Footb	_	OSU v. Illino	183-	:30	1\$28,000.00 P-2	U.UU INIVI	1	\$28,000.00
Start Da	ate E	nd Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/29/1		1/04/12	S-		\$28,000.00	0.00					
N49 WEWS 10	/06/12	10/06/12	OSU Football	CM	OSU v. Nebr	askaS-	:30	1\$25,000.00 P-2	0.00 NM	1	\$25,000.00
			Ohio State Footb								
Start Da		End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/01/1		0/07/12	S-		\$25,000.00	0.00		4	0.00 NINA		<b>#0</b> 000 00
N50 WEWS 10	/02/12	10/12/12	7-730p 7-730p The List	CM	7-730p	MTWTF	:30	4 \$1,000.00 P-2	0.00 NM	8	\$8,000.00
Start Da	ate E	nd Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/01/1		0/07/12	- TWTF	4	\$1,000.00	0.00					
Week: 10/08/1		0/14/12	MTWTF		\$1,000.00	0.00					
N51 WEWS 10	/16/12	10/29/12	M-F 7-730p 7-730p The List	CM	7-730p	МГЖГБ	:30	4 \$1,000.00 P-3	0.00 NM	8	\$8,000.00
Start Da	ate F	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/15/1		0/21/12	- TWTF		\$1,000.00	0.00					
Week: 10/22/1	12 1	0/28/12	MTWTF		\$1,000.00	0.00					
Week: 10/29/1		1/04/12	M	1	* ,	0.00					
N52 WEWS 10	/02/12	11/06/12	Sa 6a-8a News	CM	6-8a	S-	:30	1 \$1,300.00 P-1	0.00 NM	1	\$1,300.00
			Sa 6-8a News							ļ	

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Contract / Revision 304525 Flight Dates 10/02/12-11/06/12 Hiatus Dates

<u>Original Date / Revision</u> 07/12/12/ 10/24/12 <u>Order Sep</u> 00:20:00

Advertiser DSCC IE Product Issue. DSCC IE 10.2-11.6.12 Estimate # 1370

								Tota	als_
Ln Ch Start En	d Inventory Code	Break	Start/End	Γime Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
N52 WEWS 10/02/12 11/0	06/12 Sa 6a-8a News	CM	6-8a	S-	:30	1 \$1,300.00 P-1	0.00 NM	1	\$1,300.00
	Sa 6-8a News								
Start Date End I	Date Weekdays	Spots/Week	Rate	Rating					
Week: 10/01/12 10/07	7/12	0	\$0.00	0.00					
Week: 10/08/12 10/14	4/12	0	\$0.00	0.00					
Week: 10/15/12 10/21	1/12	0	\$0.00	0.00					
Week: 10/22/12 10/28	3/12S-	1	\$1,300.00	0.00					
Week: 10/29/12 11/04	4/12	0	\$0.00	0.00					
Week: 11/05/12 11/11	1/12	0	\$0.00	0.00					
N53 WEWS 10/25/12 10/2	26/12 M-F 5-6p News	CM	5-6p	TF	:30	1 \$2,500.00 P-1	0.00 NM	1	\$2,500.00
	M-F 5-6p News								
Start Date End I	Date Weekdays	Spots/Week	Rate	Rating					
Week: 10/22/12 10/28	3/12 TF	1	\$2,500.00	0.00					
N54 WEWS 10/25/12 10/2	26/12 M-F 430-5am Ne	ws CM	430-5a	TF	:30	2 \$675.00 P-1	0.00 NM	2	\$1,350.00
	M-F 430-5am Ne	ews							
Start Date End I	Date Weekdays	Spots/Week	Rate	Rating					
Week: 10/22/12 10/28	3/12TF	2	\$675.00	0.00					

Totals 255\$423,625.00